



News Release

Sunshine Coast Regional District Adopts New Strategic Plan

Sechelt, BC— October 15, 2019—The Sunshine Coast Regional District (SCRD) Board approved the 2019-2023 Strategic Plan at the Board meeting held on October 10, 2019.

The 2019-2023 Strategic Plan reflects the collective vision of the SCRD Board of Directors and provides strategies to guide the SCRD's decisions and allocation of resources.

"The process for developing this plan began in January and included the completion of an organizational assessment with staff, followed by two facilitated workshops with the Board and ongoing technical input and support from the Interim CAO and staff," says SCRD Board Chair, Lori Pratt.

The plan is future-focused and articulates a vision for the region, describes the role the SCRD plays in serving its citizens and conveys the approach the Board will take in fulfilling its roles and responsibilities. Most importantly, the plan presents practical and achievable strategies to address the most important opportunities and challenges facing the regional district.

"Strategies will be implemented through annual budgets and Service Plans and we will monitor and measure the implementation of this plan through regular updates to the Board and our Annual Report," says Interim CAO, Mark Brown.

The plan supports and encourages collaboration among SCRD partners and community stakeholders in the pursuit of regional goals and aspirations.

The five strategic focus areas of the plan include: Engagement and Communications; Infrastructure Management; Regional Collaboration and Partnership; Climate Change and Resilience; and Advocacy.

"We would like to thank everyone involved for their comments, suggestions and advice", says Pratt. "The SCRD remains committed to working closely with community members in a collaborative and cooperative effort to make the Sunshine Coast one of the most desirable places to live, work, play and invest."

The 2019-2023 Strategic Plan is available for viewing at www.scrd.ca/strategic-plan.

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